



JADE & ARTS

From Ruby Zhou

February 28, 2009

to my valued customers, friends, neighbors, and supporters:

I am writing to you, with all my soul and heart -- whether you are a customer, a close friend, a business owner, a manager, or an employee:

This is the last chapter for Jade & Arts on the beautiful Windward side, surrounded by the spectacular Ko'olau Mountains and the mighty Pacific; a friendly neighborhood, a caring community, the best 'Ohana management of the Windward Mall. A heart-felt greeting to you with so many warm memories –

And a goodbye...

To all my friends, if I may call you so – Jade & Arts is closing its retail doors at the end of February.

For the past six years, we have learned so much because of you – coming to know the true value of life in a simple store, the daily experience of service and discovery in the Center Court of the Windward Mall.



Thank you for the great opportunities you have given me, and my family.

After a long process of searching, planning and developing, Jade & Arts is choosing a new direction that is more balanced for our family. We have a new business strategy as well, to serve our past, present and future customers, friends and local families. We are opening a new window of discovery for jade lovers, collectors and healers.

The Jade & Arts retail store is closing. But Jade Gallery Hawaii is opening.

If you would like to continue to shop with us, we will ensure that your experience will be memorable, that you always have the best source of high quality jade, at the best price, with happy, knowledgeable, positive customer service – these principles remain unchanged.

A new website is now open, an exciting **new store in association with Yahoo Business**, where you will be able to see all our latest jade items, beautiful new designer jewelry, and shop safely and securely, with free local shipping, online.

We are also available for **showings of jade by appointment** at our new studio and workshop in **downtown Honolulu**, or at our head office on the **North Shore**. You will see us at trade shows and fashion shows, both here in Hawai'i and on the Mainland. Selected jewelry retailers in the islands will carry our jade.

You will see a **new line of original jewelry designs**, created by me – I have become a jewelry designer through the generous apprenticeship of Jason Dow, well-known Hawaii designer! After many years of selling the designs of others, now I'm excited to be creating my own, putting my creative stamp on **Ruby Zhou Design**.

We will be visiting China soon, and taking trips to **distant jade mines, auctions and collectors**, where our personal and family connections give us access to the classic, timeless beauty of jade – which we pass on to you, our 'Ohana in Hawai'i.



Thank you for your support. We will continue to bring you the timeless mystery of the stone of heaven, cherished by generation after generation: Jade.

Aloha and Mahalo to all our 'Ohana

周晓芳
Ruby Zhou

JADE GALLERY HAWAII

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